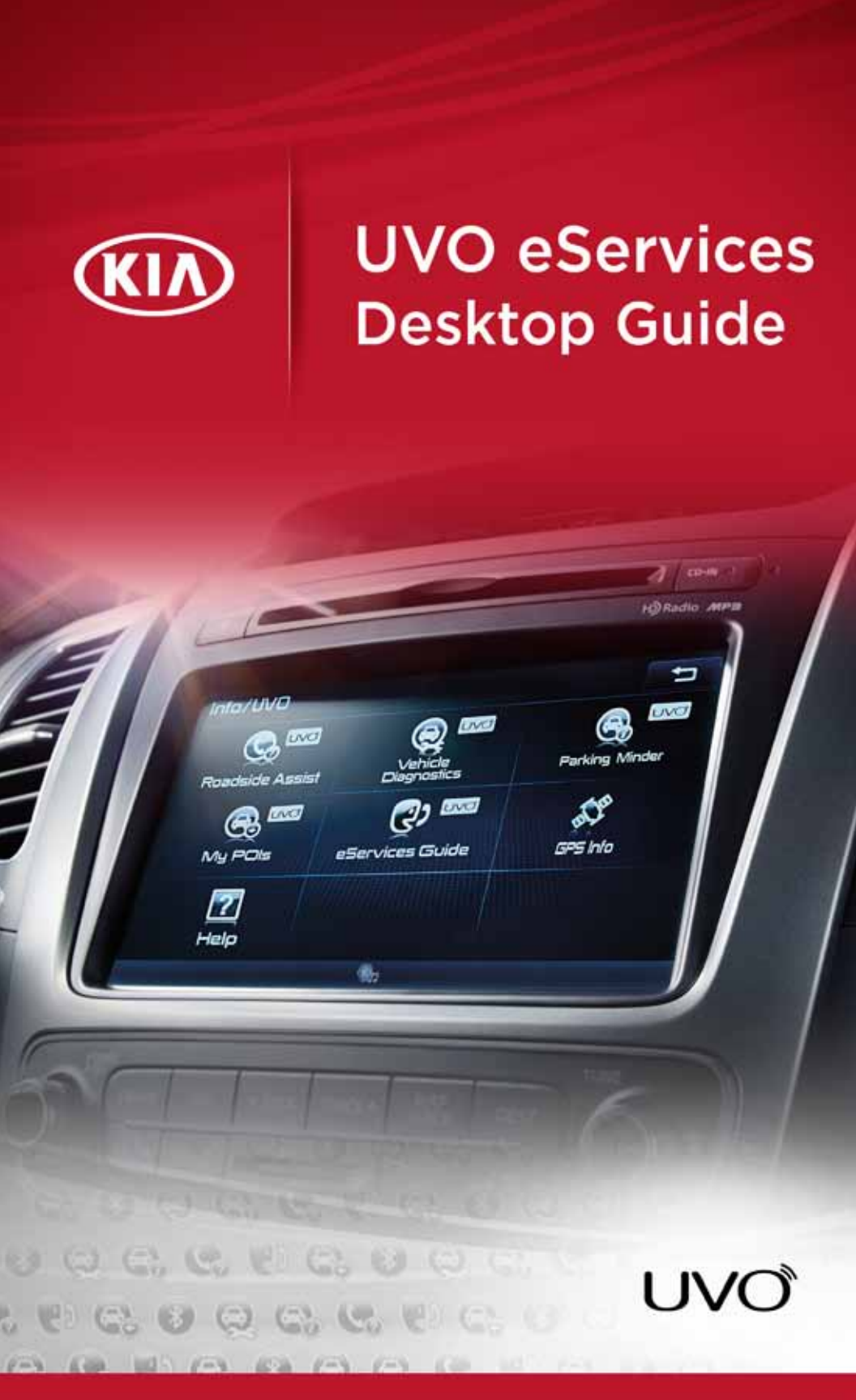
UVO eServices Desktop Guide



UVO

UVO eServices[1] represents the latest evolution in telematics and infotainment. The system connects the convenience of a website to your vehicle through a free app[2,3] powered by your smartphone[2]. The result is a tighter connection between the vehicle and your lifestyle and an expansive breadth of capabilities that help enhance safety and make driving[4] more convenient and enjoyable.

- You can run diagnostic[5] checks on your vehicle and send the results to your MyUVO account
- Roadside Assistance[6] and Scheduling Service Appointments are a simple button press away
- The system will automatically call 911 whenever any air bag deploys[7]
- Forget where you parked? Not an issue with Parking Minder
- You can even save Points of Interest on your MyUVO account, upload them to the UVO audio control unit in the vehicle and route to them using the navigation system (requires UVO eServices with Navigation)

All this and more are complimentary, with NO monthly fees.

Plus, you get all the great features UVO is renowned for: hands-free calling[4], advanced voice recognition and seamless connection to a variety of media sources such as MP3 players, flash drives, streaming audio, SiriusXM satellite radio[8], CDs and even MP3-formatted CDs.

Welcome to a heightened level of connectivity between driver and car.

UVO

Table of Contents

UVO eSERVICES[1] OVERVIEW 5

USER INTERFACE 11

CORE UVO SYSTEM CAPABILITIES 19

UVO eSERVICES VS. THE COMPETITION 25

REGISTRATION AND SETUP 29

EMERGENCY ASSIST FEATURES 33

ROADSIDE ASSIST[6] 37

VEHICLE DIAGNOSTICS[5] 41

HEALTH REPORTS 45

MAINTENANCE 49

SCHEDULE SERVICE APPOINTMENTS 53

NOTIFICATIONS 57

PARKING MINDER 59

MY POIs 63

UVO eSERVICES GUIDE 67

This latest evolution in telematics and infotainment helps enhance safety, gives you tools to keep your vehicle running at an optimum level, and provides smart uses of technology that heighten convenience and driving enjoyment. UVO eServices[1] will be available on vehicles equipped with or without a navigation system.

UVO eServices with Navigation.

UVO eServices (non-Navigation).

eServices[1] Features

EMERGENCY ASSIST FEATURES	
Crash Notification[7] Assist	Automatically calls 911 when any air bag deploys.
Roadside Assist[6]	Pressing an icon on the audio control unit in the vehicle or an icon on the smartphone app[2, 3] connects you with roadside assistance, 24/7.
MAINTENANCE	
Critical Diagnostics[5] Alerts	Diagnostics will automatically start whenever a critical powertrain issue is detected. The results will display on the audio control unit, and the system will provide the option to schedule service or call roadside assistance. If "schedule service" is selected, the system will send diagnostic results to the owner's MyUVO account.
Vehicle Diagnostics	Run diagnostics at any time by simply pressing the Diagnostics icon on the audio control unit. Results will display and users can call roadside assistance or schedule service as needed. Users also have the option to send results to their MyUVO account.
Scheduled Diagnostics	Use the UVO eServices smartphone app to schedule diagnostics to run on a set day each month.
Maintenance	On MyUVO.com, users can select service intervals, view recommended service and record when service has been completed.
Schedule Service Appointments	Using MyUVO.com, users can schedule service with their preferred dealer or a nearby dealer. Users can also schedule service on the audio control unit when diagnostic checks turn up issues.
Health Reports	Results from diagnostic checks are easily accessible on the user's MyUVO account.
ENTERTAINMENT	
Coming Later: Twitter®[9]	Drivers can follow their Twitter® account on the go, allowing the system to read back tweets from people they are following.
CONVENIENCE	
My POIs (Navigation units only)	Users can save Points of Interest (POIs) on MyUVO.com and upload them to the UVO audio control unit for navigation guidance. They can also send them to the user's account using Google Maps™[10].
Parking Minder	Users can save the vehicle's parking location and use map functions on their smartphone to find their way back to the vehicle. They can also take and save pictures for location reference, set parking meter times, set meter reminders and email their location to others.
eServices Guide	Places a call to an automated service that allows the user to get information on UVO eServices.

An Impressive Progression of Capability

	KIA UVO POWERED BY MICROSOFT®[1]	UVO eSERVICES INFOTAINMENT SYSTEM	UVO eSERVICES INFOTAINMENT SYSTEM WITH VOICE-COMMAND NAVIGATION
	Simply known as: UVO	Simply known as: UVO eServices (non-Navigation)	Simply known as: UVO eServices with Navigation
Voice recognition	X	X	X
Bluetooth®[11] hands-free calling	X	X	X
Jukebox	X	X	X (called My Music)
Audio streaming	X	X	X
Software updates	X	X	X
USB connectivity	X	X	X
Rear Camera Display[12]	X	X	X
HD Radio[13]	X	X	X
Crash Notification[7] Assist		X	X
Roadside Assist[6]		X	X
Vehicle Diagnostics[5]		X	X
Parking Minder		X	X
eServices Guide		X	X
MyUVO.com (web/mobile)		X	X
Schedule service		X	X
MyPOIs			X
Navigation			X
SiriusXM Traffic[8]			X
	UVO Powered by Microsoft	UVO Powered by Microsoft	UVO eServices

How it Works

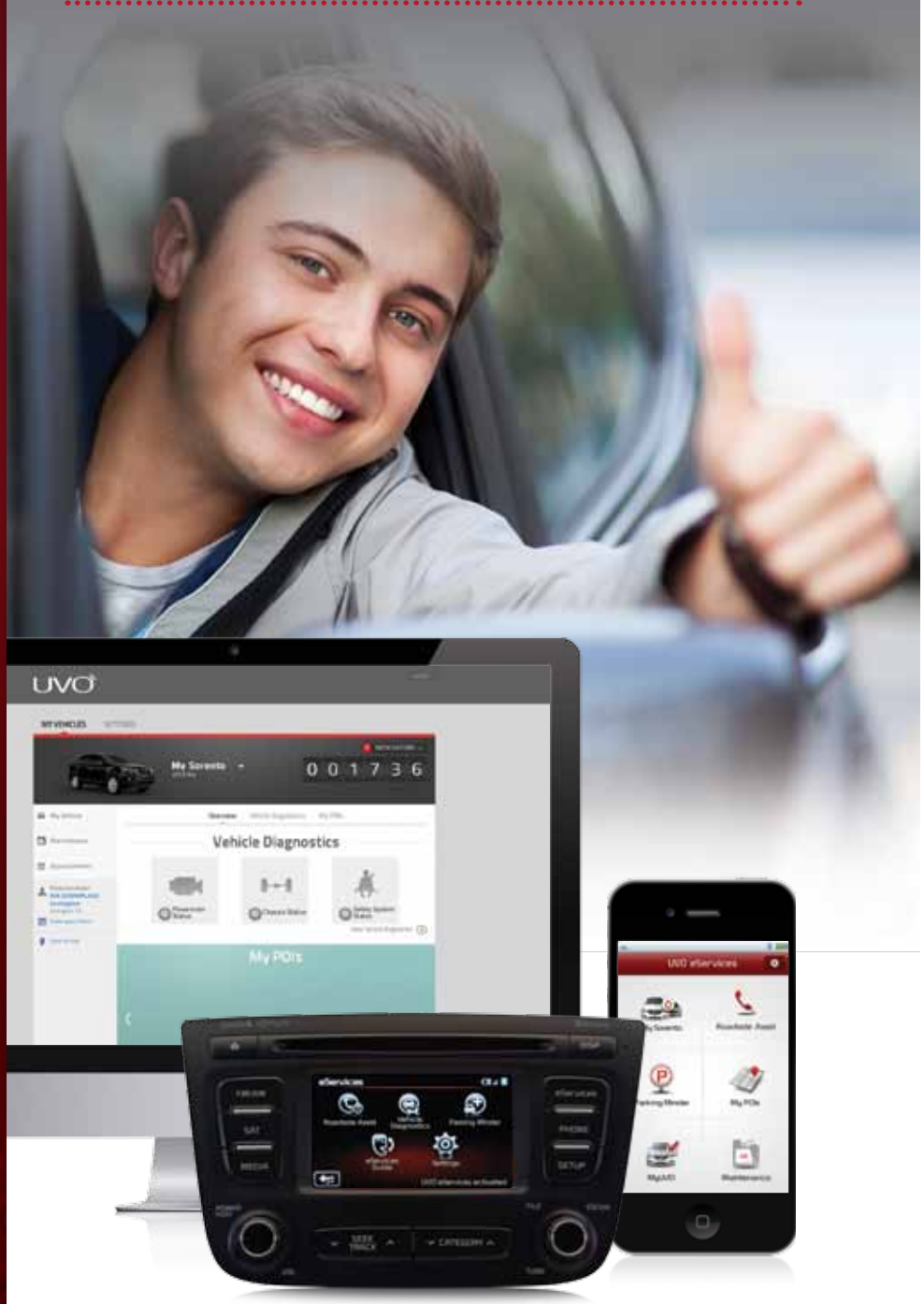
UVO eServices[1] employs a very unique infrastructure. Unlike subscription-based systems such as OnStar®[14], UVO eServices is a smartphone-dependent system that leverages the owner's *Bluetooth*®[11]-enabled smartphone to communicate with the outside world. This allows Kia to offer UVO eServices without the need of an additional cellular plan or subscription.

1. UVO eServices gathers information from the vehicle and sends that data to the UVO eServices audio control unit.
2. The UVO eServices audio control unit leverages the owner's paired *Bluetooth*®-enabled smartphone to transmit information to remote locations, including the 911 center, Kia Roadside Assistance, the owner's MyUVO account, and their preferred Kia dealer or another nearby Kia dealer.

Note: Communication services of this system such as Crash Notification Assist, Roadside Assist and Scheduling Service are dependent on having a properly paired phone and may not function in the event of a poor wireless signal or if the phone is damaged in an accident.

USER INTERFACE

Kia owners can interface with the UVO eServices[1] system in their vehicle through the audio control unit, through the UVO eServices app[2, 3] on their smartphone[2] and through their personalized MyUVO website account.



Audio Control Unit

The audio control unit is the primary means to utilize UVO eServices[1] while in the vehicle. The driver can select features using the touch screen, steering-wheel controls and voice commands[4].

UVO eServices with Navigation.

UVO eServices (non-Navigation).

- **A eServices button (non-Navigation only)**—Press to bring up the eServices menu screen.
- **B Info/Setup (NAVI only)**—Press this to go to the Info/Setup screen. On this screen, press Info/UVO to get to the eServices menu screen.
- **C Roadside Assist[6]**—Press to contact roadside assistance.
- **D Vehicle Diagnostics[5]**—Click the icon to run a diagnostic check.
- **E Parking Minder**—Saves the GPS location of the parked car to the smartphone app.
- **F eServices Guide**—Places a call to an automated service that provides information on UVO eServices.
- **G Settings (non-Navigation only)**—Access to set custom settings like Crash Notification[7] Assist or changing the registered phone.
- **H My POIs (NAVI only)**—Shows points of interest loaded into the audio control unit.
- **I GPS Info (NAVI only)**—Provides detailed GPS information.
- **J Help? (NAVI only)**—Provides lists of voice commands.

STEERING-WHEEL-MOUNTED CONTROLS

The driver can control UVO eServices using several buttons mounted on the steering wheel[2].

- A **Call**—Receive calls, switch calls (call waiting)
- B **End**—End or reject calls
- C **Talk**—Give voice commands
- D **Mute**—Mute volume
- E **Volume**—Adjust volume up or down
- F **Mode**—Rotate through audio modes
- G **Track Selections**—Change track or radio station

VOICE COMMANDS

The advanced voice-recognition system makes it very easy to control UVO eServices[1] using your voice[4]. Use the **TALK** button on the steering wheel to initiate voice commands.

TO ISSUE A VOICE COMMAND

- Press the **TALK** button C
- Wait for the prompt tone (radio volume is dampened)
- Speak your command
- The system will assist you with questions and prompts as you proceed

TO PLACE A CALL

- Press **TALK** A, wait for the prompt, and say: “Call (name)” or “Dial (number)”

TO ANSWER A CALL

- Press the **RECEIVE** button A

TO END A CALL

- Press the **END** button B

SUMMARY OF AUDIO VOICE COMMANDS

- **To ask for help, say:** “Help”
- **To play specific media, say:**
  - “Radio” or
  - “FM” or
  - “AM” or
  - “SIRIUS[8]” or
  - “CD” or
  - “My Music” (Navigation) / “Jukebox” (non-Navigation)
  - “USB” or
  - “*Bluetooth*®[11] audio” or
  - “iPod®[15]”

EXAMPLES OF UVO eSERVICES VOICE COMMANDS

- **To display the UVO eServices screen, say:** “eServices”
- **To run diagnostics, say:** “Diagnostics”
- **To call roadside assistance, say:** “Roadside Assistance”
- **To access the eServices Guide, say:** “eServices Guide”

Refer to the UVO User’s Manual for the full list of voice commands.

UVO eServices[1] App[2, 3]

The UVO eServices app links a user's smartphone to the UVO audio control unit in the vehicle, enabling communication between the control unit and the 911 center (in the event any air bag deploys), Kia Roadside Assistance, the user's MyUVO account and the user's preferred dealer or other nearby dealer. In addition to this vital communications link, the app includes functionality that interfaces with many eServices features.

The UVO eServices app must be running on the phone for UVO eServices to operate.

- **A Vehicle Selector**—Allows the user to maneuver between saved vehicles on their MyUVO account.
- **B Roadside Assist[6]**—Connects the user to roadside assistance and simultaneously transmits a data stream with issue information, VIN and vehicle location, enabling the operator to provide accurate service for the user.
- **C Parking Minder**—Once the parking location has been saved on the audio control unit, the user can use the Parking Minder for GPS guidance back to the vehicle.
- **D My POIs**—Enables the user to transfer new points of interest from his/her MyUVO account to the UVO eServices smartphone app. Once transferred, the user can load them to the audio control unit (UVO eServices with Navigation only) and have the navigation system route to them.
- **E MyUVO**—One-touch access to the mobile version of MyUVO.com.
- **F Maintenance**—Provides the next recommended service interval and details on the services recommended.
- **G Setup**—Through this button, users can schedule monthly diagnostic checks.

COMPATIBILITY

- At launch, the UVO eServices app will be compatible with the iPhone® 4S and earlier models equipped with iOS5- or iOS6-level operating systems. Compatibility with additional devices is expected in late 2013
- The UVO eServices app is free and will be available for download from the App Store (iPhone®)

MyUVO Website

MyUVO.com is where the owner sets up a personalized account for eServices[1]. The site is optimized for both desktop and mobile use. To get to the mobile version of MyUVO.com, simply click on the MyUVO icon on the UVO eServices app[2,3].

Desktop version of MyUVO.com.

To get to the mobile version of MyUVO.com, simply click on the MyUVO icon on the UVO eServices app.

- **A My Vehicles**—Click to see all the vehicles saved to the account.
- **B Settings**—Access this screen to edit vehicle information, add/delete vehicles and edit personal information.
- **C Notifications**—Alerts you if diagnostic issues exist and if the next recommended maintenance interval is coming soon. On the mobile version, notifications show up as red dots on the menu lines.
- **D Menu**—Users get an "at-a-glance" look at their account information when **OVERVIEW** is selected. They can get more information by clicking on the **VEHICLE DIAGNOSTICS**[5] and **MY POIs** tabs at the top. On the mobile version, clicking on the menu drop down will give you options for checking diagnostics, looking up recommended maintenance, scheduling a service appointment, viewing your preferred dealer, finding a nearby dealer and maneuvering between vehicles saved to the account.
- **E Selection Bar**—Using the links in this bar, users can view recommended maintenance, record maintenance visits, schedule service appointments and view/select a preferred dealer.

CORE UVO SYSTEM CAPABILITIES

UVO

The **UVO eServices[1] system** *uses cutting-edge technology to put hands-free calling[4], music controls and more all at the beck and call of one incredibly powerful tool:* **your voice!** *With voice-recognition architecture that can recognize a wide array of voice commands, it's easy to let UVO do the work while you concentrate on driving.*

Press the **TALK** button, wait for the prompt and then say a command. Commands are intuitive: "Call (name)," "FM," "CD," "iPod®[15]" and many others. **And, if you ever need help, just ask.** Say "Help," and the system will respond with prompts that will guide you to the information you're looking for.

The UVO eServices system makes it easy to take your music with you. You can play CDs and MP3 CDs, connect flash drives loaded with audio files, play MP3 players and stream audio from compatible devices. You can even save your favorite music to the Jukebox (called "My Music" on the NAVI system)—the system's hard drive—for anytime access.

The Rear-Camera Display[12] offers an extra set of eyes when backing up. It becomes active whenever you shift the vehicle into Reverse.

How-to Summary

PHONE PAIRING

1. Make sure the *Bluetooth*®[11] wireless technology setting on your phone is **ON** and searching for an active signal.
2. From any mode, press the **PHONE** button.
3. Press **Connections**.
4. Press **Add New** (NAVI) -/- **Add Device** (non-NAVI).
5. Complete the process on the smartphone.

SET PRIORITY

The system will always attempt to connect first to the phone that is set as the priority phone. To manually set a phone as the priority phone:

1. From any mode, press the **PHONE** button.
2. Press **Connections**.
3. Press **Set Priority**.
4. Select the phone you wish to make priority.

Note: Manually setting priority is not possible on UVO eServices with Navigation.

Connect to a Different Phone

Up to 5 phones can be paired to the system, but only one phone can be connected and usable with the UVO system at a time. To connect to one of the paired phones:

1. From any mode, press the **PHONE** button.
2. Press **Connections**.
3. Select the handset you want to use.
4. Press **Connect**.

COPY MUSIC

UVO eServices with Navigation.

1. While playing a song from a USB flash drive or MP3 CD, press **Menu**.
2. Press **Copy** to copy the song to My Music.

UVO eServices (non-Navigation).

1. While playing a song from a USB flash drive or MP3/WMA CD, press **Copy** to copy a song to the Jukebox.
2. When finished, press **OK** on the confirmation screen.

To Copy Multiple Songs:

1. Press **Menu**.
2. Press **Now Playing**.
3. Press **Edit**, then select songs you wish to copy.
4. Press **Copy**.

Note: The system can only copy files with MP3 or WMA extensions; it cannot copy files from an Apple iPod®[15], iPhone® or other MP3 device.

UVO eServices with Navigation

UVO eServices (non-Navigation)

While many manufacturers are now offering telematics systems on their vehicles, few can match the undeniable value and functionality offered by Kia UVO eServices[1].

ELEMENTS/ CAPABILITIES	KIA UVO eSERVICES	HYUNDAI BLUE LINK®	TOYOTA ENTUNE™	FORD SYNC® WITH MYFORD TOUCH®	HONDA-LINK™	CHEVROLET MYLINK	MAZDA AUDIO/ INFOTAINMENT	CHRYSLER, JEEP®, DODGE UCONNECT®
Subscription	No subscription required	$79 - $279 per year	3 years free. Afterwards: $5-$16.94/month depending on features chosen	3 years free. Afterwards: $60/year	NA	3 months free	No subscription required	No subscription required
Voice Control	X	X	X	X	X	X	X	X
Phone Call by Name	X	X	Option	X	X	Option	X	X
Crash Notification Assist[7]	X	X		X		X		
iPod®[15] Compatibility	X	X	X	X	X	X	X	X
Tablet Compatibility	X	X	X	X	X			
***Bluetooth*®[11] Streaming Audio**	X	X	X	X	X	X	X	
Navigation Available	X	X	X	X	X	X	X	X
Roadside Assist[6]	X	X	X	X				
Diagnostics[5]	X	X						
Access Maintenance Intervals Record Maintenance Visits	X	X						
Parking Minder	X							
MY POIs	X	X						
Schedule Service Appointments	X	X						
Smartphone App	X[2, 3]	X	X	X	X	X		
Website Account	X	X	X	X	X			

X = Included

REGISTRATION AND SETUP

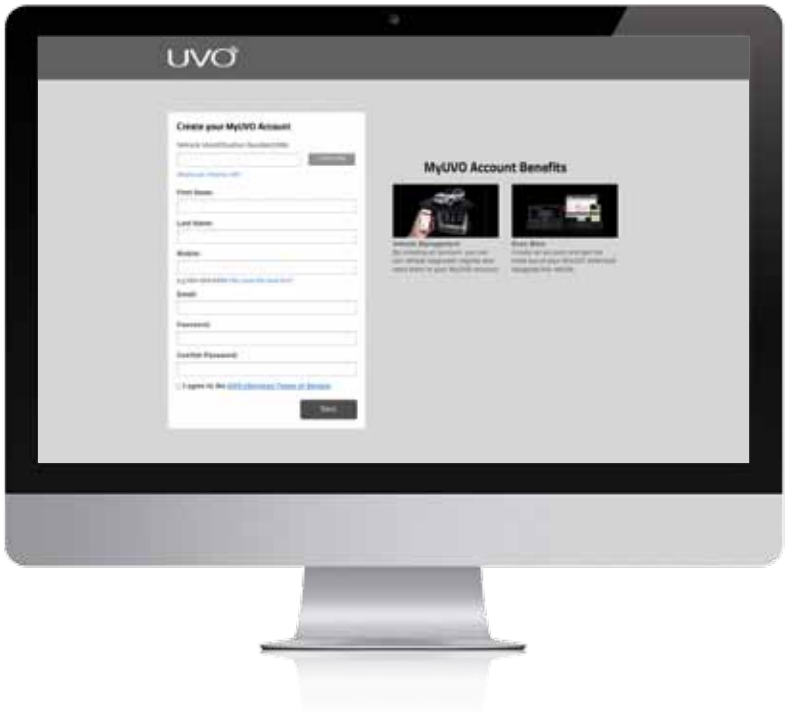
Before you can use UVO eServices[1], you will need to complete a four-step registration process. The process is straightforward and intuitive—in no time, you'll be enjoying all the great features UVO eServices offers.

Four-Step Registration

STEP 1: REGISTER ON MYUVO.COM

The user can access and register on the site using a mobile phone, tablet or desktop computer (desktop registration shown below). Fill in the required fields and follow the prompts, including entering the Vehicle Identification Number (VIN).

After receiving an email confirmation, you must click on the link in the email or the system will not activate. (Make sure to check your SPAM folder if you don't receive this confirmation.)



STEP 2: DOWNLOAD THE UVO eSERVICES[1] APP[2, 3]

The UVO eServices app is compatible with the iPhone®[2, 3, 14].

Download the app from your phone's app store. Launch the app, and then log in using the same credentials you set up on MyUVO.com. The app is now linked to your MyUVO account.

And keep your credit card in your wallet—the app is free!

Note: At launch, the UVO eServices app will be compatible with iPhone® 4S and earlier models equipped with iOS5- or iOS6-level operating systems. Compatibility with additional devices is expected in late 2013.

STEP 3: PAIR YOUR PHONE

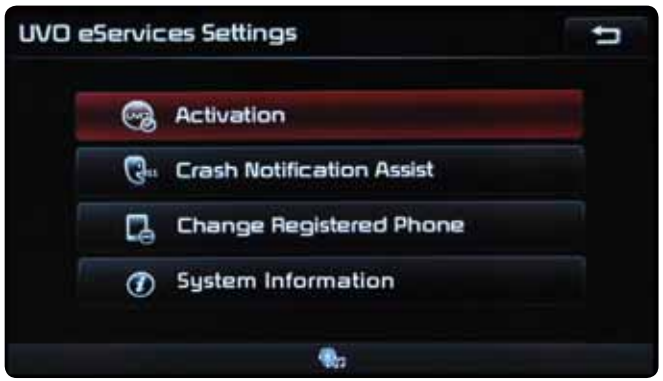
Enable *Bluetooth*®[11] on your phone, initiate pairing on the audio control unit, then follow the instructions on the screen.

STEP 4: ACTIVATE eSERVICES[1]

Make sure the UVO eServices app[2, 3] is running and the phone is connected via *Bluetooth*®[11] to the UVO system.

Just go into the eServices settings on the audio control unit and activate. The activated phone automatically becomes the Registered Phone.

You're now ready to start using UVO eServices[1].



UVO eServices with Navigation.

UVO eServices (non-Navigation).

UVO eServices with Navigation

UVO eServices (non-Navigation)

Snap a QR code for more information on registration and setup.

EMERGENCY ASSIST FEATURES

Crash Notification[7] Assist delivers the peace of mind—and confidence—that help will soon be on the way whenever any air bag deploys. As long as a phone is connected to the system and the feature is enabled, the system will automatically call 911 after 10 seconds of an air bag deployment.

In an Emergency, Every Second Counts

Along with the call to 911, the system sends an air bag deployment signal to alert the operator that the vehicle has been in an accident. If requested by the operator, the system will also send the vehicle's location.

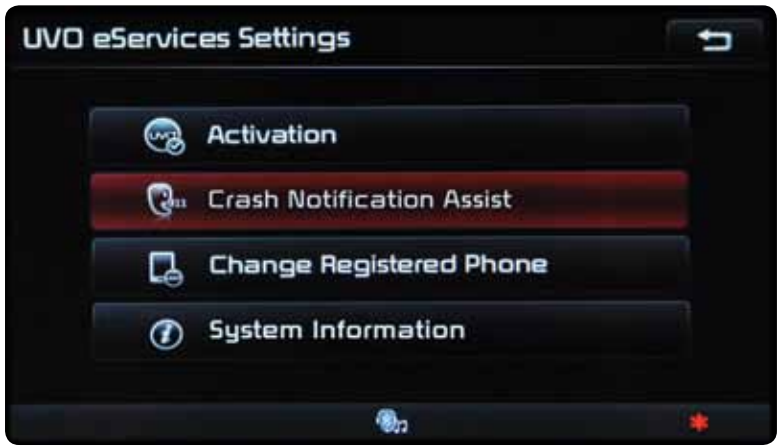
With automatic calling and vehicle-location information at the ready, 911 operators can accurately dispatch emergency assistance to those in need within a matter of seconds.

Within 10 seconds of air bag deployment, the system will automatically call 911.

SET IT AND FORGET IT

For Crash Notification[7] Assist to operate, just make sure it is set to ON in the settings menu and that your cell phone is connected to the system via *Bluetooth*®[11] wireless technology.

UVO will take it from there.



UVO eServices[1] with Navigation.

UVO eServices (non-Navigation).

A red icon ✱ will display to indicate that Crash Notification Assist is active.

ACTIVE EVEN WHEN eSERVICES[1] ISN'T

Crash Notification[7] Assist simply requires a connected phone to work—**activation with eServices is not required.**

Note: The connected phone must be within the service coverage area for Crash Notification Assist to operate.

THE PAYOFFS:

- Automatic call to 911 mere seconds after an accident
- Air bag deployment signal is sent so 911 operator knows that the vehicle has been in an accident
- 911 operator can get location information—without having to speak to an occupant—to accurately dispatch emergency services
- Fast and accurate emergency response

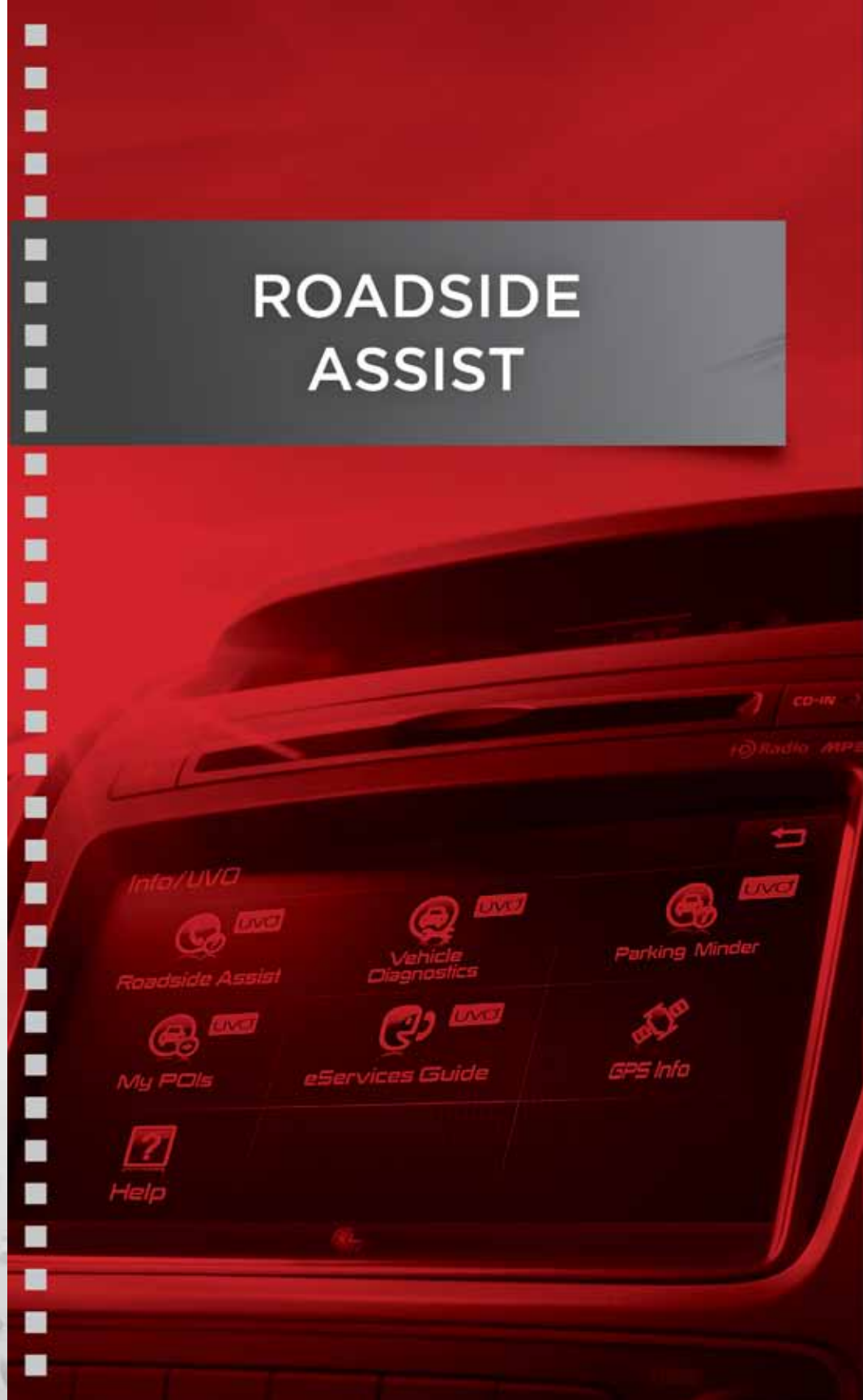
HOW-TO SUMMARY

- Connect your phone via *Bluetooth*®[11]
- In the settings menu, make sure Crash Notification Assist is set to **ON**
- If an air bag deploys, the system will automatically call 911 after 10 seconds

UVO eServices with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on this feature.



No phone numbers to look up. No scrolling through contacts. Just push a button for instant access to a friendly person who is there to help.

Roadside Assist

Simply press the Roadside Assist[6] icon and your call is placed. A Roadside Assistance Operator will answer and get you the help you need—wherever and whenever you need it.

Note: The connected phone must be within the service coverage area for Roadside Assist to operate.

JUST SAY THE WORD

Use voice commands for the same lightning-fast access to a Roadside Assistance operator.

Press **TALK**, wait for the prompt and say, “Roadside Assistance.”

MORE OPTIONS, MORE CONVENIENCE

The UVO eServices smartphone app[2, 3] also gives you one-button access to Roadside Assistance—with a bonus: You can prep the operator about your situation before you even make the call.

Before placing the call, select an issue and write a note. When you hit send, this information is forwarded to the Roadside Assistance Call Center, along with your location and Vehicle Identification Number (VIN). Equipped with this information, the operator needs less time to evaluate the situation and identify your location, getting help to your location in less time.

THE PAYOFFS:

- Help is a simple button press or voice command away
- When using the UVO eServices app[2, 3]
  - Call-center operators are prepped on your situation prior to the call. That means less time getting up to speed
  - Location information is sent so misunderstandings about directions are no longer an issue

HOW-TO SUMMARY

- There are two ways to contact Roadside Assist[6]. *(Note that the UVO eServices app **must be used** to transmit vehicle information)*

  1. Select the Roadside Assist icon on the audio control unit or use a voice command—"Roadside Assist"—to place a phone call to the operator (vehicle information is not sent)

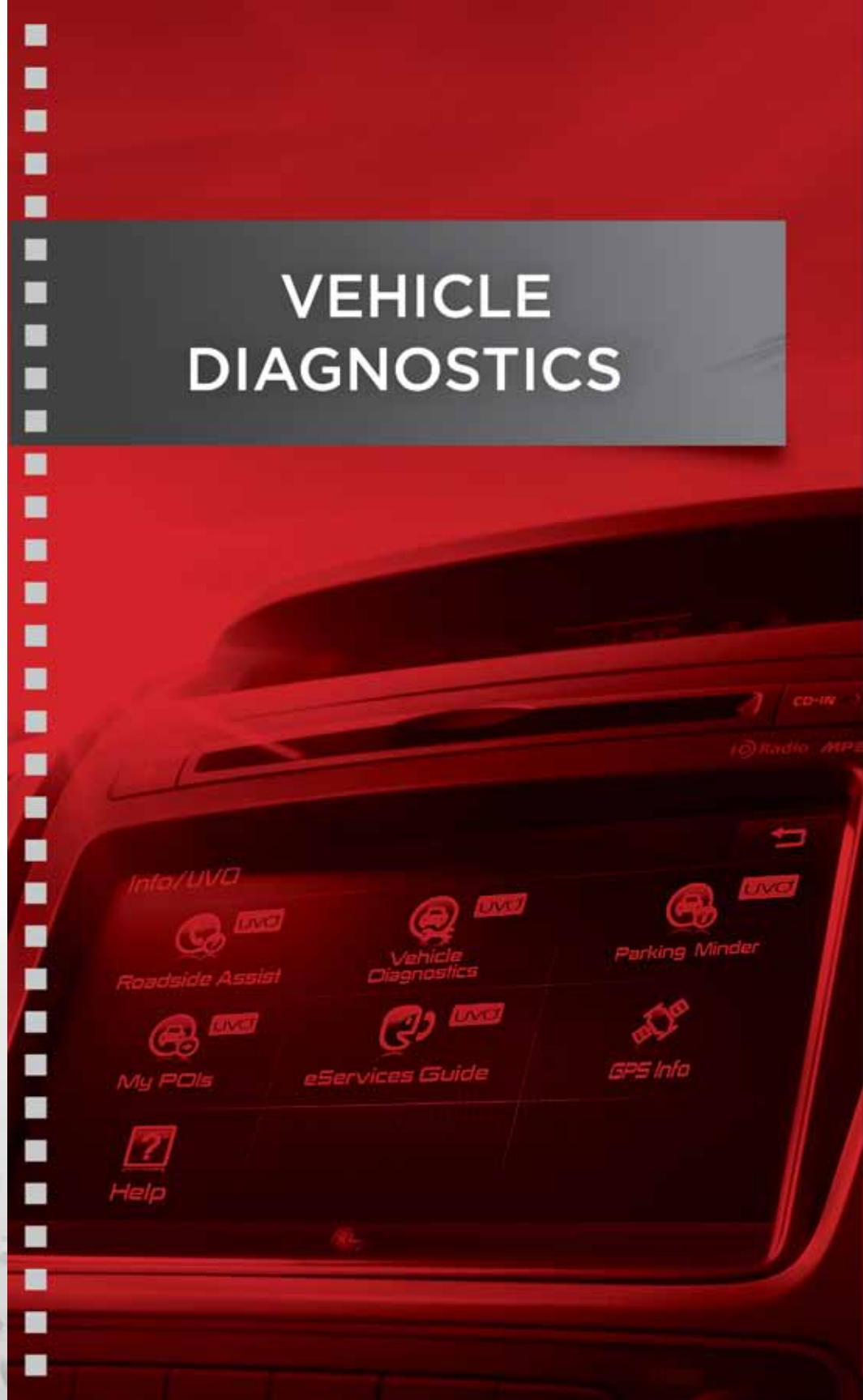
  2. Select the Roadside Assist icon on the UVO eServices app. Select an issue and/or write a note. And then hit SEND to submit the VIN, location data and the nature of the problem to the operator

- Using either method, you will be connected by phone to a Roadside Assistance operator

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on this feature.



On-Board Diagnostics

To keep your Kia finely tuned and running at an optimum level, UVO eServices[1] includes three types of checkups—called diagnostics[5]—that evaluate the vehicle's health:

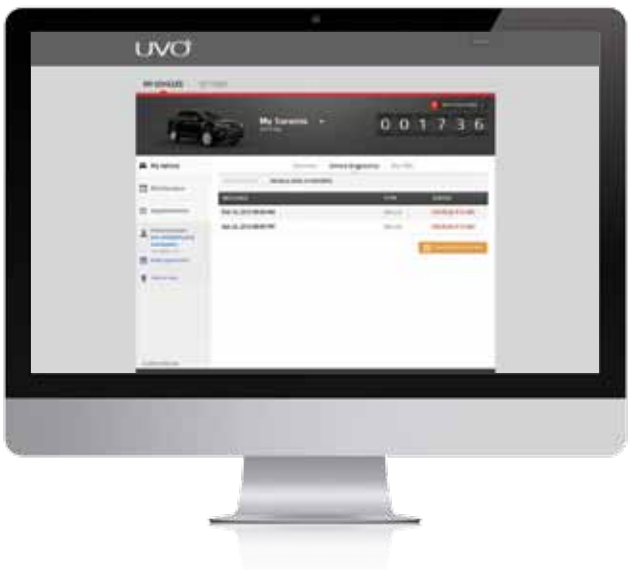
1. Critical Diagnostic Alerts

2. Vehicle Diagnostics

3. Scheduled Diagnostics

Note: To run a diagnostic check, the vehicle must be in PARK with the ignition turned on.

On-board diagnostics completes a check of major vehicle systems. If issues are found, the audio control unit alerts you and gives you options to schedule service or call roadside assistance. Plus, you can save the results of the diagnostic checks to your MyUVO account, creating a health history report for your vehicle that you can access anytime.



Click on any line in the health history report for diagnostic details.

Critical Diagnostic[5] Alerts

UVO eServices *automatically* runs diagnostic checks when critical powertrain issues are detected.

- Results will display on the audio control unit after the ignition is cycled (when the vehicle is turned off, then on again). Results will not display when the vehicle is moving
- The system will provide the option to schedule service or call roadside assistance. When schedule service is selected, the system will send the diagnostic results to the owner's MyUVO account. *(Note: If you cancel or exit the system, MyUVO.com will not be updated to reflect the current diagnostic results)*

Vehicle Diagnostics

The driver can manually run a diagnostic check at any time by simply pressing the Vehicle Diagnostics icon.

JUST SAY THE WORD

Press **TALK**, wait for the prompt and say, "Diagnostics" to run a manual diagnostic check.

Scheduled Diagnostics[5]

You're busy. And you have enough to keep track of. Put your vehicle on a monthly check-up schedule and let UVO eServices[1] take care of the rest.

THE PAYOFFS:

- Catch small problems before they become bigger problems
- If issues are found, corrective actions are instantly available: call Roadside Assistance[6] or Schedule Service
- Decreased likelihood of driving in an unsafe situation
- Health record on MyUVO.com gives you something you can show a technician to make it easier to identify and then diagnose the issue
- Makes it easier to identify recurring issues and apply the right corrective action
- Easier to maintain your vehicle in optimum condition

Each month on the date you save, the audio control unit will prompt you to run a diagnostic check.

HOW-TO SUMMARY

- **Critical Diagnostic Alerts:** Will occur automatically when critical powertrain issues are detected
- **Vehicle Diagnostics:** Press the Vehicle Diagnostics icon or use a voice command: "Diagnostics"
- **Schedule Diagnostics:** Access the Settings screen on the UVO eServices app and set the date

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on these features.

Health Reports are available on your MyUVO account and provide information on the results of your last two saved diagnostic[5] checks. Through Health Reports, you can instantly assess the health of major vehicle systems. And if issues exist, you have a record you can print out and give to your technician for help in diagnosing the cause.

Health Reports

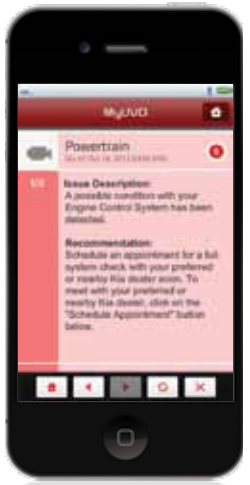
The Car Summary screen shows the status of your vehicle as of the last diagnostic check.

The Vehicle Health Reports screen provides a record of the last two diagnostic checks performed. Just click on any line for details.

THE PAYOFFS:

- Access to recent vehicle health history
- Easy navigation
- If an issue exists, you have a record you can print out and give to your technician for help in diagnosing the cause
- Helps you maintain the vehicle in optimum condition

Menu-driven navigation on the mobile MyUVO site makes it easy to drill down for more details.



HOW-TO SUMMARY

Desktop:

- Click on the Powertrain-, Chassis- or Safety-System status icons or the Vehicle Diagnostics tab
- Click on the Vehicle Health Reports tab for the archived history

Mobile:

- Click on the Powertrain, Chassis or Safety menu items

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

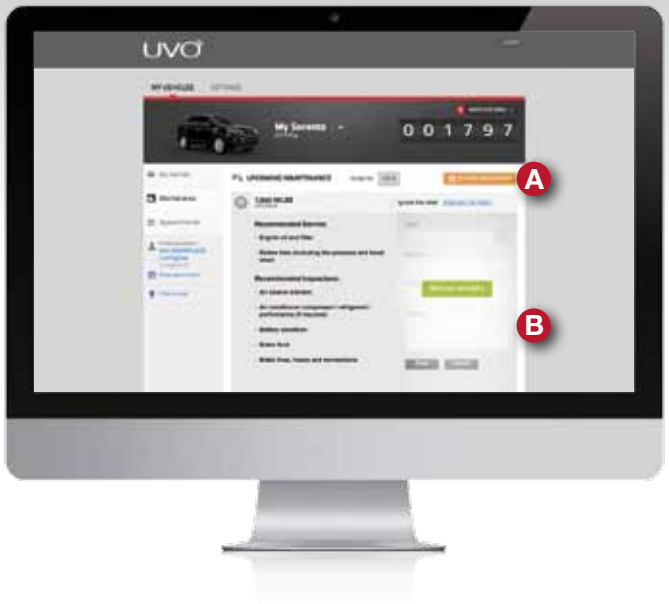
Snap the QR code for more information on this feature.

MAINTENANCE

Keeping on top of maintenance helps to protect your investment and keeps the vehicle performing the way it was intended. The eServices[1] Maintenance feature lets you know when service is due by sending alerts to your MyUVO account. It gives you access to the recommended service schedule, providing details on the service that's recommended at each interval. And, it allows you to record your recommended service visits, building a record of your vehicle's maintenance history.

Note: Ignoring maintenance alerts can compromise the safety, condition and operation of the vehicle. Always follow the recommended maintenance schedule to keep the vehicle running at an optimum level.

Maintenance



A Schedule Appointment button makes it easy to set up the next service appointment.

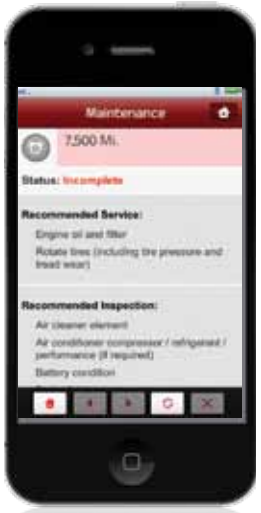
B For each recommended service interval, you can record the corresponding service visit, indicating the date, mileage, place of service and any notes. This builds a maintenance history for convenient tracking.

On-the-Go Convenience

Maintenance information is a simple button push away on your smartphone. Press the **Maintenance** icon if you just want the facts on your next recommended service interval. Press the **MyUVO** icon for a wider breadth of maintenance information and added functionality.

Two icons — two levels of convenience.

Level 1: Just the Facts



Press the Maintenance icon and you'll see the next recommended service interval and details on its services and inspections.

Level 2: More Facts, More Functionality

Press the MyUVO icon and then select the Maintenance menu line. You'll get an at-a-glance look at upcoming and past service intervals. Press any interval for details and to record or edit a service visit.

THE PAYOFFS:

- Service alerts keep you on track
- Access to what's recommended for each service interval
- Builds a maintenance history
- Easy to access and monitor maintenance on the fly

HOW-TO SUMMARY

Desktop:

- Click on the Maintenance tab
- Click on an interval to see recommended service, to schedule service and to record service visits

Mobile:

- Click on the Maintenance icon for details on your next recommended service interval
- Click on the MyUVO icon and then select the Maintenance menu line for an at-a-glance look at upcoming and past service intervals. Press any interval for details and to record or edit a service visit

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on these features.

SCHEDULE SERVICE APPOINTMENTS

UVO eServices[1] makes scheduling service a snap. Or, better yet, a click.

Whenever a diagnostic[5] check turns up an issue, the UVO system offers the driver the opportunity to schedule service.

When selected, the driver can then choose their preferred dealer for service or search for another nearby dealer.

You can also schedule service from the desktop and mobile versions of MyUVO.com — just click the Schedule Appointment button.

Once "Schedule Service" has been initiated:

- A service request is generated for the dealer selected
- The selected dealer will call you within 24 hours to set up a convenient time for the service visit and then enter your appointment into the system. You'll then get an SMS text message to confirm appointment details

Appointment Tracking

Once the appointment is set and scheduled by the dealer, it will show up on your MyUVO account. And notifications will show up on your account to keep the appointment top of mind.

Pick a Dealer, Any Dealer

When scheduling service, MyUVO.com makes it easy to find exactly the right dealer. You'll have the option to choose your Preferred Dealer or search for a nearby dealer. You can search by zip code or by city and state.

SCHEDULE SERVICE APPOINTMENTS

THE PAYOFFS:

- One step—from multiple places—is all it takes to initiate the scheduling process
- Notifications keep users informed of upcoming appointments

HOW-TO SUMMARY

Audio Control Unit:

- Press Schedule Service when diagnostics turn up issues
- Dealer will call to set up a time. Once confirmed, the appointment will show up as an upcoming appointment on the user's MyUVO account

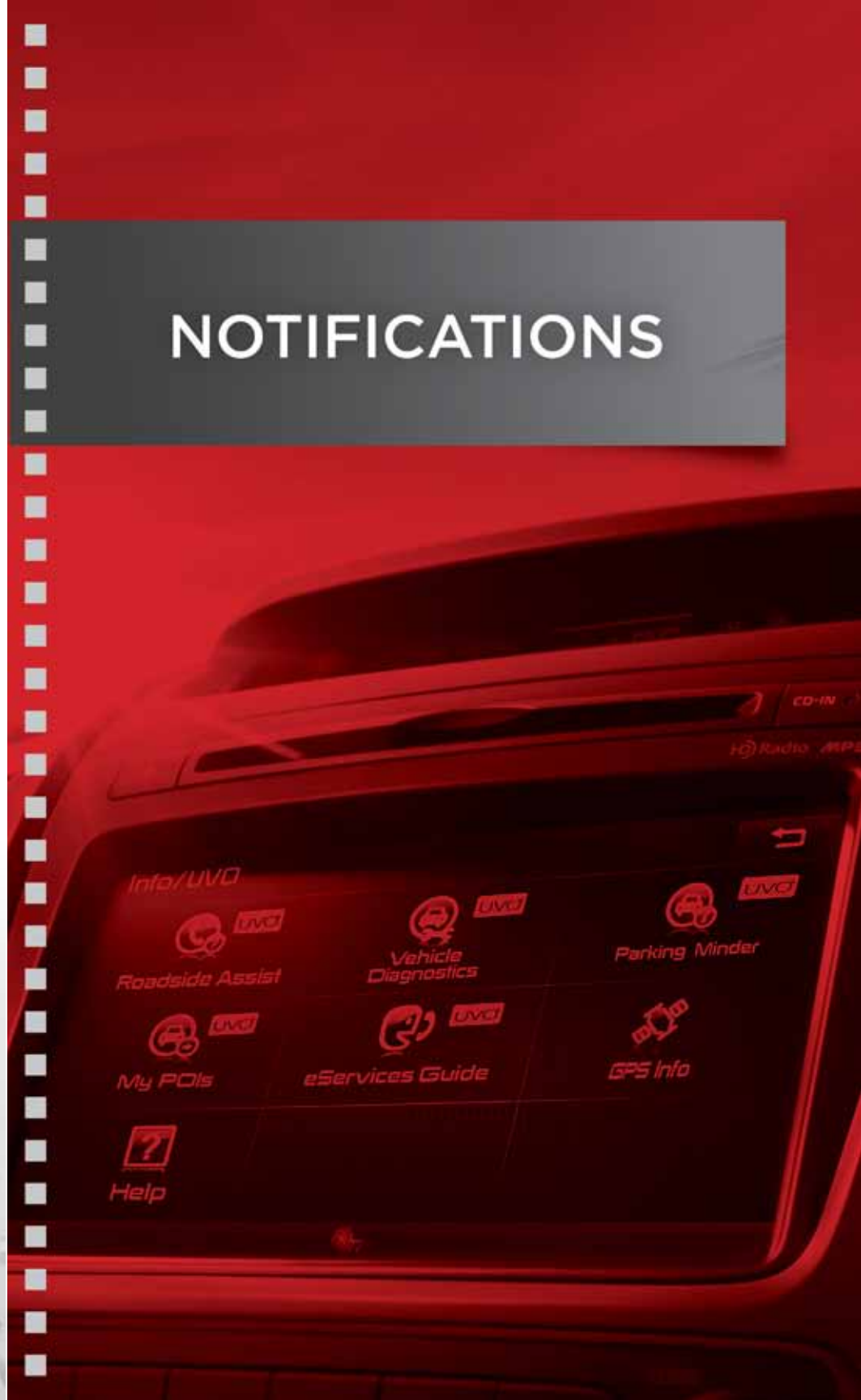
Desktop/Mobile:

- Click on the Schedule Appointment button and follow the prompts
- Dealer will call to set up a time. Once confirmed, the appointment will show up as an upcoming appointment on the user's MyUVO account

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on these features.



Through handy notifications, UVO eServices[1] helps you stay on top of service appointments, upcoming service intervals, diagnostic results and software changes. And the notifications display prominently to help communicate the idea that, "Hey, this is pretty important!"

Notifications

Notifications show up in the drop-down menu.

On the Vehicle Overview screen, red markers indicate important notifications.

THE PAYOFFS:

- Important issues are immediately brought to the owner's attention
- Intuitive navigation makes it easy to find details for each notification

HOW-TO SUMMARY

- On MyUVO, simply click on the Notification drop down (desktop) or menu item where the red marker appears (mobile)

UVO eServices with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on this feature.

Ever have trouble finding your vehicle in a large parking lot or multi-level parking structure? Not anymore.

Using Parking Minder, you can save the location of your vehicle and then use the UVO eServices[1] smartphone app[2, 3] to guide you back. **Never lose your car again.**

Park. Mark. Find. Drive.

To mark—or save—your parking location, just press the Parking Minder icon. The UVO system will then confirm the vehicle's location through the smartphone app.

With the parking location saved, you can use GPS mapping to guide your way back.*

**The Parking Minder feature on the smartphone app is relying on the GPS within the user's phone to retrieve a parked vehicle from the current location.*

When a Map is Not Enough

Some locations require more than the location-finding abilities of a two-dimensional map. A multi-level parking structure, for example.

Not to worry. Parking Minder has some smart functionality to help you find your car, regardless of the situation.

The Parking Minder app allows you to save up to three pictures to help you better reference the vehicle's location. You can write notes. You can track the parking meter's time. You can even set reminders to feed the meter before time runs out.

And, if someone else is picking up the car, just send them an email. They'll get a map with the vehicle's exact location.

THE PAYOFFS:

- Never lose your car in a parking lot again
- Track parking meter times and set reminders to feed the meter
- Send parking location to others if they need to pick up the vehicle

HOW-TO SUMMARY

- Select the Parking Minder icon on the audio control unit to save the location
- On the smartphone UVO eServices[1] app[2, 3], select the Parking Minder icon. Save the vehicle's location and take pictures and/or write notes for better reference to the location
- Use the app for guidance back to the car

UVO eServices with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on this feature.

MY POIs

My Points of Interest (My POIs) adds convenient functionality to your vehicle's navigation system. Planning your day is now easier and more efficient. And, taking down directions will never be the same.

Note: My POIs is only available with UVO eServices with navigation.

A Better Planner

Need to be somewhere new later in the day? Use My POIs to make getting there a snap.

1. Save the location as a Point of Interest (POI) on MyUVO.com (desktop version only).

2. Load the POIs to the smartphone app[2, 3].

3. Update the navigation system with the new POI and then route right to it!

A Paradigm Shift in the Way You Take Directions

Situation: You are driving in your new Kia to meet a friend for lunch. He calls and says that the location has changed—lunch will now be at a new restaurant that just opened up on the other side of town.

The shift: Using Google Maps™[10] from a desktop computer, your friend can send the new location to your MyUVO account. From there, you can retrieve this POI to your UVO eServices smartphone app[2, 3], upload it to your navigation system and then route right to it.

Less chance for error. Less time wasted. My POIs makes "shifting on the fly" simple and stress-free.

THE PAYOFFS:

- Easier and more efficient way to plan future trips
- Simple way to send and receive directions with less chance for error and less time wasted

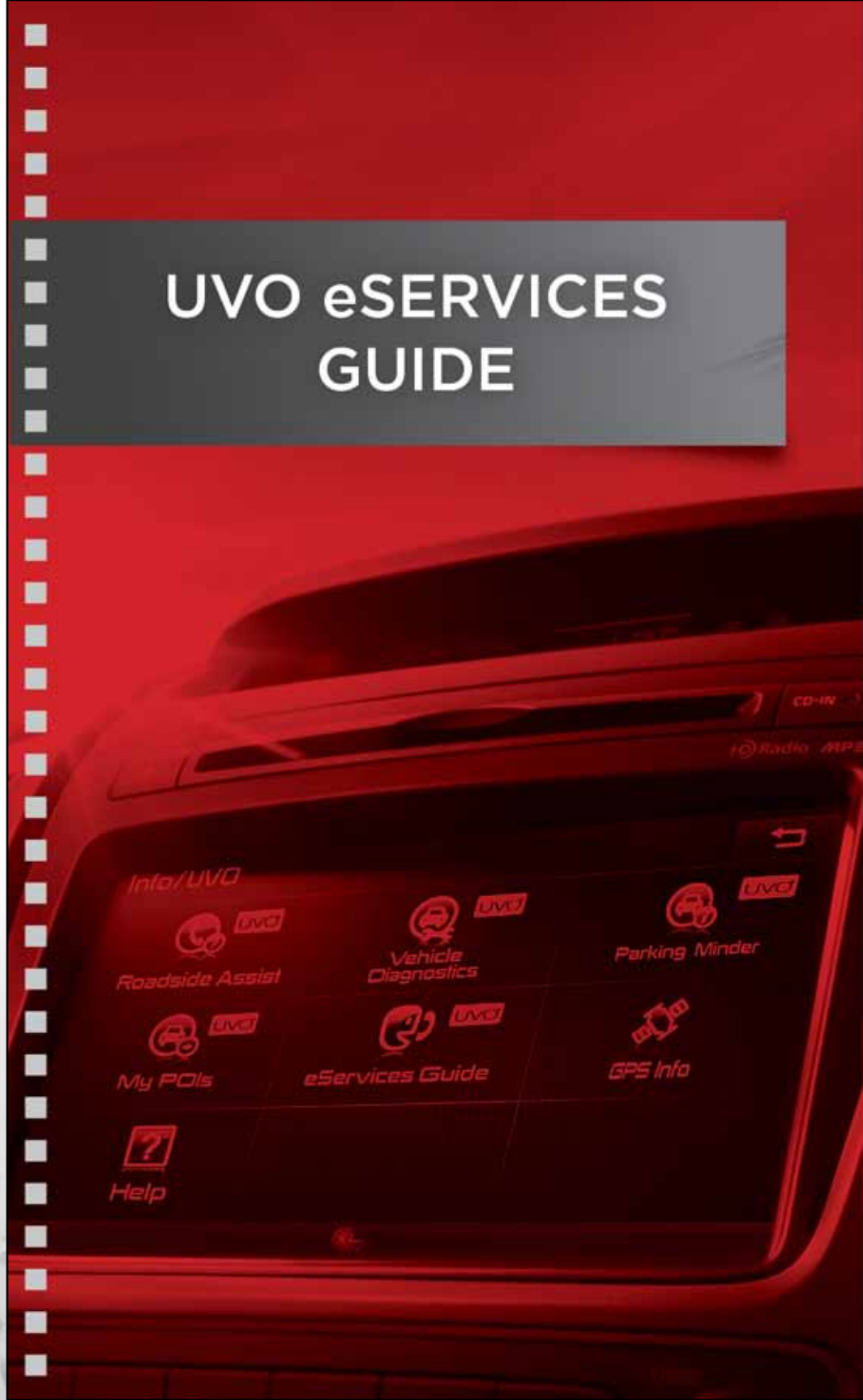
HOW-TO SUMMARY

- Planning a trip: Save the POI to MyUVO; load it to the UVO smartphone app[2, 3] by pressing “Get Destinations”; on the audio control unit, go to the MyPOI screen and press “Update.” You can now route to the new POI
- **Sending directions:**
  - Find the location on Google Maps™[10]
  - Select the location; in the menu, select “More”; select “Send”; select “Car”; under make, select “Kia”; then enter the email of the person holding the MyUVO account

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on this feature.



An audio guide is accessible for help on all things eServices[1]. Just select the eServices Guide icon—the system will make an outgoing call to an automated service that will get you the answers you're looking for[4].

eServices Guide

JUST SAY THE WORD

To access the eServices Guide using voice commands, press **TALK**, wait for the prompt and say, "eServices Guide."

THE PAYOFFS:

- Instant access to audio help
- eServices guide is continuously updated so you're guaranteed the latest and greatest information

HOW-TO SUMMARY

- Press the eServices Guide icon then follow the prompts
- If using voice commands, say "eServices Guide" then follow the prompts

UVO eServices[1] with Navigation

UVO eServices (non-Navigation)

Snap the QR code for more information on this feature.

UVO eSERVICES GUIDE

[1] *Microsoft is a registered trademark of Microsoft Corporation in the United States and/or other countries. Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems, which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle.*

[2] *At launch, the Apple iPhone® will be the only UVO eServices compatible device. iPhone® is a registered trademark of Apple, Inc. Apple iOS6 compatibility expected early 2013. Additional compatible devices expected late 2013.*

[3] *App Store is a service mark of Apple Inc. No charge for the UVO eServices app. App runs on your smartphone cellular data service. Normal data rates will apply.*

[4] *Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems, which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle.*

[5] *Diagnostics checks apply to powertrain, chassis and air bag systems only. Requires initial activation. See UVO eServices' Maintenance Feature or Owner's Manual for factory recommended maintenance schedule.*

[6] *24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are available in the Kia Warranty and Consumer Information Manual. For access to Roadside Assistance, a connected mobile phone via Bluetooth within the cellular service coverage area is required.*

[7] *Feature activates after an airbag deployment. Feature requires a connected mobile phone via Bluetooth®. Dependent on cellular service coverage area.*

[8] *SiriusXM/SiriusXM Traffic service requires a subscription, sold separately, after 3-month trial included with vehicle purchase.* ***If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the current rates until you call SiriusXM at 1-866-635-2349 to cancel.*** *See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and P.R. (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.*

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[12] *The Rear-Camera Display is not a substitute for proper and safe backing-up procedures. The Rear-Camera Display may not display every object behind the vehicle. Always drive safely and use caution when backing up.*

[13] *HD Radio and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation.*

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